UV-180
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Kenneth F. Carpenter, Jr. et al.

Application No.: 09/773,883 Confirmation No.: 7944

Filed : January 31, 2001

For : INTERACTIVE TELEVISION APPLICATION

WITH NAVIGABLE CELLS AND REGIONS

Art Unit : 2623

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Examiner : Scott E. Beliveau

New York, New York 10020

July 21, 2006

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## REPLY TO OFFICE ACTION

Sir:

In reply to the Office Action dated March 23, 2006, please amend the application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 10 of this paper.